Rep Order# EC'd Yes 9797653 Yer# بيا Status Revised Traffic Order# 31459

Last Received: Printed: 08/21/2012 1:41 PM 08/21/2012 1:08 PM

of

Showing Buylines: All Rep & Sta Revised Lines

Phone# Buyer Estimate# Station Product Advertiser WWSB-TV SARASOTA,FL NFIB RANDE LEVINE ) POLITICAL ISSUE GROU

> Agency C/P1/P2/E Flight Dates Agency ( ) TARGET ENTERPRISES 15260 VENTURA BLVD., SUITE 1240 SHERMAN OAKS, CA 91403

> > Salesperson ( Sales Office ( Rep Firm

) LOS ANGELES ) BILL GONZALES-NATL

Salesperson Phone#

Hiatus Weeks 08/20/2012 - 09/09/2012

Salesperson FAX# 323-966-5291

## -- CONTRACT COMMENT --

Fax#

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

## - REMARKS -

V.3 8/21: MG APPLIED - ADD LN 10 MG FOR LN 7 1X - PLS CNF THX SHAUN FOR BILL

*10 Rating: 2.3			Rati				-	LT
	Rating: 2.3				*7	:	Ln	
	*10 W-F	V3 Effective Dates Changed	[MADE-GOOD BY LINE(S) 10]			ጃ 'ዛ		Day
OR SPOTS M	5P-530P					7P-730P	*	Time
[MKGD FOR SPOTS MISSED ON LN #7: 8/20(1/WK)] V3 Added	NEWS					WHEEL		Program
	: 30					: 30	1	Len
	\$350.00					\$350.00	1	Rate
	08/22-08/24				08/27-08/31	08/20-08/24	1 1 1 1 1	Dates
	1				ω	٣		Spots/Week # of Weeks
	н				<b>-</b>	1	¦	
	1				(LL)	μ		Total Spots
	\$350.00					\$1,400.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost

Daypart

## -- REPORT TOTALS--

Report Totals: 5 / \$1,750.00

## -SALES MONTHLY TOTALS-

Sales Totals: 20 / \$6,500.00 8 / \$2,650.00

> Sep 12: 12 / \$3,850.00

Station Totals: 20 / \$6,500.00

Station	Rep Orde EC'd Y
Station WWSB-TV SARASOTA,FL	Rep Order# 9797653 EC'd Yes
ASOTA,FL	Ver#
	Ver# 3 Status Revised
Agency ( ) TARGET ENTERPRISES	Traffic Order# 31459
PRISES	Printed: 08/21/2012 1:41 PM Last Received: 08/21/2012 1:08 PM Showing Buylines: All Rep & Sta Revised Lines
Rep Firm	08/21/2012 1:41 PM 08/21/2012 1:08 PM Rep & Sta Revised Line
	S

2 of

	COMPETITIVE	Lines not	Fax#	Phone#	Виуег	Estimate#	Product	Advertiser	Station
	TIVE Market Totals	Lines not sent/rcld/rtrn: 0 / \$0.00			RANDE LEVINE		NFIB	Advertiser ( ) POLITICAL ISSUE GROU	Station WWGG-IV GARAGUIA, TE
	\$216,667							ROU	
WTOG	CABL			Hiat	Fligh	Agei			780
%0	80			Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	SHERN	15260 \	(C)
WISP	UNKN					(-1	IAN OAKS	/ENTURA	TANCEL
80	97%				08/20/2012 - 09/09/2017		SHERMAN OAKS, CA 91403	15260 VENTURA BLVD., SUITE 1240	Agency ( ) IANGEL ENTERINGED
WTTA	WBSV				2			€ 1240	
80	%								
TVTW	WFLA			Salesperson FAA#	Salespers		Salesperson	Sales Office	
80	%0			On PAA#	Salesperson Phone#		$\widehat{}$	$\widehat{}$	,
WWSB	WFTS				323-966-529		BILL GON	) LOS ANGELES	
ຜູ	0%				5291		) BILL GONZALES-NATL	LES	

Books Demos

null RA55+